



Rules and Regulations

1. Rights and ownership

Richest Barista (the competition) is owned by Prime Creative Media Pty Ltd (the Event Organisers). All rules, regulations, competition format and branding are the property of the Event Organisers. The Event Organisers reserve the right to run the competition at either a trade show or as a standalone event.

2. Conditions of participation

2.1. Application

All competitors must apply for registration through the official channel as advertised by the Event Organisers. Any applications received through means other than this channel (for example, by direct email or social media messaging) will not be considered. There will be 32 competitor positions available. All competitor applications must pay an entry fee of \$150 ex. GST to confirm their submission.

2.1.1. Eligibility

Applicants must be able to legally work in Australia and be aged over 18 to apply. The reigning Australia's Richest Barista champion is not eligible to compete.

2.1.2. Experience

Applicants must be able to demonstrate at least three (3) years' experience as a barista. Applicants must include information on their skills and qualifications in their application.

2.1.3. Required information

To be considered, applications must be completed in full and accompanied by a high resolution image (at least 1MB in size) as well as a description of your skills as a barista.

2.1.4. Available positions

There are 32 competitor positions available. Fifteen (15) will be reserved for exhibitors of MICE (where the competition takes place at MICE), five (5) will be reserved for association members and twelve (12) will be offered to the wider community. In the event that applications do not meet these reserved numbers, more positions will be allocated to the wider community.

2.1.5. Successful applications

Successful applicants will be chosen based on their applications. The Event Organisers reserve the final right to include or exclude competitors, and applicants acknowledge that the decision is final, with no right to appeal. All successful applicants will be notified minimum 9 weeks before the competition start date.

2.1.6. Payment of registration fee

Applicants will be required to pay an application fee of \$150 ex. GST to confirm their submission to compete in the Richest Barista. Payment must be made through the online registration form, via credit card. Those applicants who are not successful will have the registration fee of \$150 ex. GST refund processed on notification of application status.

2.2. Travel

All competitors must be willing and able to travel to the competition location, for the duration of the event. Competitors must also be available to attend the competitor briefing, which will happen the day before the competition begins.

2.3. Expenses

The Event Organisers are not liable for any expenses incurred by competitors, including travel, preparation for the competition, loss of income due to competing, or any other related expenses.

2.4. Entry to MICE

Where the competition is held at MICE, competitor coaches or any other relevant support people must purchase a 3-Day pass. If the competition is held at another event, competitors acknowledge that they and their relevant support people may be required to purchase a ticket to attend that event.

2.5. Code of conduct

By participating in the competition, competitors agree to abide by the code of conduct. The code of conduct [can be found here](#). It must be signed prior to the competition in order to participate. Please download and submit as part of your application.

2.6. Marketing and promotion

By participating in the competition, competitors agree to allow the Event Organisers to use their likeness, name and/or image (including video auditions) for marketing and promotion purposes.

3. Prize

The cash prize amount is a total of AU\$40,000 inclusive of GST and any relevant state and/or federal taxes. The prize money will be split three ways: 1st Place \$25,000, 2nd Place \$10,000, 3rd Place \$5,000.

3.1. Fees and taxes

Any applicable state or federal taxes payable are the sole responsibility of the prize recipient to determine and pay.

3.2. Payment of prize

The cash prize is to be paid by the Event Organisers within 30 days of the public announcement of the winner.

3.2.1. Payment method

Any payment will be made by direct bank transfer in AUD only.

3.2.2. Delays

Any payment may be delayed commensurate with any delay by the winner in supplying bank details for the bank transfer.

3.2.3. Fulfilment of commitments

Payment will only be made once all commitments are fulfilled as set out in these rules and regulations and the competitor code of conduct.

4. Cancellation and postponement

4.1. Postponement

Should the competition be postponed or rescheduled, competitors will be notified of the new dates as soon as is practicable and offered to continue as a competitor in the competition.

4.2. Cancellation

Should the competition be cancelled, competitors will be notified and offered a full refund of their application fee.

4.3. Health Restrictions

Should any competitor not be able to attend due to sickness, they must notify event organisers before the start of the competition, and provide a doctor's certificate. A refund of their MICE ticket (if applicable) will be offered, however event organisers will not refund the \$150 application fee. Should competitors not be able to attend but the competition still proceeds, the Event Organisers reserve the right to reopen competition positions to other applicants to fill all competition places.

5. Judges

Judges will be chosen based on their experience and knowledge.

5.1. Conflicts of interest

Company affiliations and/or employment will not be considered a conflict of interest for judges. Judges will undertake bias training ahead of the competition, and where there are multiple flights they will be randomly assigned to competitors.

5.2. Composition of flights

Flights will be composed of at least three (3) judges.

5.2.1. Round One – Barista

There will be two (2) flights of judges in Round One. Each flight will consist of a Head Judge, two (2) Sensory Judges and one (1) Technical Judge. The Bonus Round will be judged by a Head Judge and two (2) Sensory Judges.

5.2.2. Round Two – Latte Art

There will be one (1) flight of judges in Round Two. The flight will consist of a Head Judge and two (2) Visual Judges.

5.2.3. Round Three – Cup Tasting

There will be one (1) Head Judge in Round Three.

5.3. What judges are looking for

Competitors must impress panels of experienced judges in a knockout competition by showcasing world-class skill, talent and showmanship in three coffee disciplines.

Judges will be looking for accuracy and flawless execution, as well as completion of the rounds within the time limits. In the final round, competitors will be assessed on accuracy and speed.

At the end of each competitor performance in Round One and Round Two, the judges' scores will be added up (and not averaged) to produce the final score.

6. Competition

6.1. Competition format

The competition will take place in three (3) rounds over three (3) days. Competitors will compete in a knock-out format, with the loser of each round automatically eliminated.

6.1.1. Round One – Barista

Round One will comprise of a Barista competition. Each competitor must pour a total of six (6) beverages: two (2) espressos, two (2) milk drinks and two (2) signature beverages.

The signature beverages must be coffee based and include at least one (1) syrup, flavouring or powder that is from the sponsored brand. **Failure to use at least one (1) product from the sponsored brand, or use of a non-sponsored product will result in disqualification.**

The milk used must be that which is provided by the sponsor/s.

6.1.1.1 Round One Bonus – Mocktail

The Bonus Round will comprise of a mocktail competition. Each competitor must create one (1) mocktail within five (5) minutes.

The mocktails may or may not include coffee, and must include any specified sponsor products, including at least one (1) syrup, flavouring and/or powder that is from the sponsored brand.

The Bonus Round is worth five (5) points.

6.1.2. Round Two – Latte Art

Round Two will comprise of a Latte Art competition. Each competitor must pour a total of six (6) beverages: two (2) traditional lattes, two (2) free pour lattes and two (2) designer lattes. For each design, the cups must match each other (no images are required for the free pour or designer lattes).

The pattern for the traditional lattes will be chosen via a spinning wheel, photos of the designs will be shown and will be communicated to competitors ahead of the competition.

For the free pour latte, the competitor can choose what pattern they would like to produce.

The free pour latte cannot include colour and etching.

The designer lattes can include colour and etching.

Competitors can choose to use either dairy or alternative milk for this round, however it must be that which is provided by the sponsor.

6.1.3. Round Three – Cup Tasting

Round Three will comprise of a Cup Tasting competition. Competitors will compete in one (1) panel. Each competitor will receive five (5) sets of three (3) coffees and must choose the odd one out.

The winner will be the competitor who has guessed the most coffees correctly in the fastest time.

6.1.4. Advancing through the competition

To advance through the competition, competitors must win in their head-to-head round. Each competitor will be paired with another, and they will both compete with the same flight of judges. After each pair, a winner will be decided based on the total score. The winner will advance to the next round, and the loser will be eliminated.

Competitors acknowledge that the decision is final and there is no review of scores or debrief provided. Competitors acknowledge that they have no right to appeal the decision of the judges.

Scores will not carry forward through the competition, and each round is assessed individually. The final winner will be determined by the Cup Tasting round, where the winner will correctly guess the most coffees in the shortest time period.

6.2. Competition draw

Competitors will be drawn randomly for their position in the competition. The draw for Round One will be communicated to competitors ahead of the competition start date. The draw for subsequent rounds will be provided to competitors the night prior to the next day's round. Competitors will also be advised directly of the scheduled draw, via email. Competitors acknowledge that the draw is final and will not be changed. If a competitor cannot meet their competition time (other than for the reasons outlined in clause 4.3) they will forfeit their competition entry and will no longer be eligible to compete in that year's competition.

6.3. Stage layout

There will be two (2) barista stations on-stage, and one (1) practice station BOH.

6.4. Competitor preparation

Competitors will be provided with access to preparation time and space.

6.4.1. Support team

Each competitor will be allowed to bring one (1) coach or assistant with them to the event. The coach/assistant must be separately registered for MICE (if applicable) as a 3-Day pass in order to gain access to the competition space. The full name of the coach/assistant for each competitor must be communicated to the Event Organisers by no later than four (4) weeks before the competition start date.

6.4.2. Practice time

Each competitor will receive fifteen (15) minutes of practice time on one of the stations on stage or in the BOH area, the day before the competition commences. Following the fifteen (15) minutes, competitors will receive five (5) minutes of clean-up time to clear the station.

Competitors acknowledge that the station they practice on may not be the same as they compete on, due to the random nature of the draw.

Practice time will be confirmed in writing via email to competitors. If a competitor fails to show for their practice time, it is forfeited and will not be made up at a later time. If a competitor shows up late, they acknowledge that only the remaining practice time will be provided for, rather than the full fifteen (15) minutes.

Competitors may use their practice time as they wish.

Practice time will only be provided on one occasion and won't be provided for subsequent rounds should competitors advance. Additional practice time may be provided at organiser's discretion, who will do their best to ensure this is divided as equally as possible among the competitors, but make no guarantees. Inequal access to practice times cannot be discussed with the organisers.

6.4.3. Back of house

Competitors will have access to a back of house space to set their cart before their performance. Only competitors and their coach/assistant will be permitted into the back of house area. Judges will not be permitted to enter. The Event Organisers and any staff/volunteers required to facilitate the successful running of the competition may enter the back of house area.

Competitors must remove any items from the back of house area as soon as their performance is over. Any items remaining in the back of house area at the end of each day may be disposed of. The Event Organisers accept no liability for items left in the back of house area after the end of the competition day.

6.4.4. Competitor dress code

Competitors must dress in smart casual attire (no jeans) and wear an apron and closed toe shoes. Clothing may advertise the brand or company that the competitor works for. Long hair must be tied or pinned back from the face.

6.5. Competition timing

Each round will be timed, and competitors who exceed the time limit will lose points and may be disqualified.

6.5.1. Round One – Barista

In Round One, the competition time will be ten (10) minutes. Competitors will receive ten (10) minutes to set up/prepare their station before their competition time starts and will receive five (5) minutes to clean their station following the performance time. The competition time will start when the competitor says 'Begin' and will end after ten (10) minutes. All competitors will be given a one-minute warning, and cannot request any additional time calls. It is the competitor's responsibility to listen to the time calls.

6.5.2. Round Two – Latte Art

In Round Two, the competition time will be ten (10) minutes. Competitors will receive five (5) minutes to set up/prepare their station before their competition time starts and will receive five (5) minutes to clean their station following the performance time. The competition time will start when the competitor says 'Begin' and will end after ten (10) minutes. All competitors will be given a one-minute warning, and cannot request any additional time calls. It is the competitor's responsibility to listen to the time calls.

6.5.3. Round Three – Cup Tasting

In Round Three, there is no set time limit. Winners will be assessed based on who can correctly guess the most coffees in the shortest amount of time.

6.6. Audio visual

The competition will use audio visual equipment to make it accessible to the audience.

6.6.1. Microphones

Each competitor will be given a headset microphone in Rounds One and Two so that the audience can hear what they are saying to the judges. Microphones will be fitted by the Audio Visual (AV) team, or relevant volunteers, appointed by the Event Organisers.

6.6.2. Competition music

Competitors will not be permitted to play their own music. Popular music will be played as a backing to all performances.

6.6.3. Cameras

The competition will feature a range of cameras to help show a visual to the audience. Cameras may include (but not be limited to) overhead cameras to show what is happening on the station, static cameras positioned around the station, roving cameras to capture a range of shots during competition time and a photographer.

7. Equipment

7.1. Sponsored equipment

The competition will feature a range of sponsored equipment that must be used by competitors. Where a sponsored piece of equipment is used, the competitor must use the equipment provided or their own exact match (same brand and model).

If there are any additional sponsors to the list below, details will be provided to competitors as soon as is practical.

7.1.1. Machine

The sponsored machine will be provided by Dalla Corte.

7.1.2. Grinder

The sponsored grinder will be provided by Simonelli.

Competitors will be provided with a grinder on their station. Competitors must use the sponsored grinder – failure to do so will result in disqualification.

7.1.3. White milk

The sponsored white milk is provided by Riverina Fresh. It must be used in the milk drinks in Round One and Round Two.

7.1.4. Alternative milk

There is no sponsored alternative milk for Australia's Richest Barista 2024.

7.1.5. Syrups, powders, and flavourings

The sponsored syrups, powders and flavourings are provided by Naked Syrups.

Naked Syrups will provide all competitors with a flavourings pack in advance of the competition dates. At least one (1) sponsored product must be used in the creation of the signature beverage and mocktail in Round One.

7.1.6. Filtration

The sponsored filter is provided by BRITA Professional. Model will be provided to competitors as soon as is practical.

The filter will be fitted to all espresso machines used within the competition. The water will be tap water from the Melbourne Convention and Exhibition Centre. The machine may be plumbed directly into the water mains at the venue.

7.2. Provided equipment

The following equipment will be provided for competitors:

- Trolleys for competition time (Event Organiser trolleys only available 20 minutes prior to the competition time, and must be returned 20 minutes after)
- Coffee for Rounds Two and Three
- Cleaning supplies
- Knock box
- Rubbish bin
- Water for sensory judges
- High-vis safety vests

7.3. Equipment to be provided by competitor

The following equipment must be provided by the competitor:

- Coffee for Round One
- Tamper
- Milk jugs
- All equipment and ingredients for signature drinks
- Any tools required for the designer latte art
- Optional: Trolleys

SPONSOR INFORMATION



Dalla Corte is thrilled to be an event sponsor for this competition.

You may not have seen Dalla Corte around the usual Australian coffee scene, but we are a company enriched with history in the specialty coffee world. Our story officially began in 2001, but the Dalla Corte family have been integrated in the coffee machine industry since 1947. We care about making the best espresso machines, that make better baristas, better coffee and a better world - [Italian Espresso Machines: Design & Engineering since 1960 \(dallacorte.com\)](#) .

The machine you will be competing on is our new Icon - [Dalla Corte Icon - Australian Beverage Corporation \(ausbeverage.com.au\)](#) .

The machines will be set up in our 58mm configuration with access to the following basket sizes:

H26.5 = 18-21 grams
H28 = 20-22 grams
H30 = 21.5-23.5 grams

Please note, at Dalla Corte we use the height of the basket for naming (e.g.H26.5 is height 26.5mm), grams indicated are a guide only.

Group temperature will be set at 93 degrees Celsius and brew pressure at 9 bar.

Please feel free to reach out to Kristy directly with any questions you may have, her details can be found below.

Kristy Sutherland Taylor

Australian Beverage Corporation Pty Ltd

Mobile. [0437 904 038](tel:0437904038) | Sales. [1300 656 842](tel:1300656842) | Service. [1300 222 349](tel:1300222349)

e. kristy.sutherland@dallacorte.com.au | w. www.ausbeverage.com.au

a. [83-85 Montague St, North Wollongong, NSW 2500](#)





Riverina Fresh are the dairy milk sponsor. Full Cream, Light, Gold, and Lactose Free will all be provided for use.



BRITA are the filter sponsor. The Purity C50 Quell filter and 1013637 filter head will be installed on each machine. All machines will be connected to mains water at the venue.



Naked Syrups are the flavourings sponsor. Naked Syrups will provide each competitor with a mixed flavourings kit. Please work with Naked Syrups directly should you require a specific flavouring.



INSPIRED BY YOUR PASSION.

Victoria Arduino are the grinder sponsor. Competitors will be provided with a Mythos grinder on their station (including the practice station).



Round One – Scoresheet

Group:

Competitor:

Espresso

N	Y				
0	1	2	3	4	5
0	1	2	3	4	5
N	Y				

Crema

Taste balance

Flavour

Functional vessel

Dairy Milk Beverage

0	1	2	3	4	5
0	1	2	3	4	5
0	1	2	3	4	5
N	Y				
N	Y				

Coffee visually correct/as described

Taste balance (harmony between milk and coffee)

Flavour

Functional vessel

Use of sponsor milk

Signature Beverage

0	1	2	3	4	5
N	Y				
0	1	2	3	4	5
0	1	2	3	4	5
0	1	2	3	4	5
N	Y				

Presentation

Use of sponsor flavouring

Taste balance (harmony between coffee and flavouring)

Flavour

Taste as described

Functional vessel

Presentation

0	1	2	3	4	5
N	Y				
0	1	2	3	4	5
0	1	2	3	4	5

Clear explanations

Appropriate attire

Professional attitude

Attention to detail

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Total score



Round One – Scoresheet

Group:

Competitor:

Espresso

N	Y
N	Y
N	Y
N	Y
N	Y

Milk Beverage

N	Y
N	Y
N	Y
N	Y
N	Y

Signature Beverage

N	Y
N	Y
N	Y
N	Y
N	Y

Flushes grouphead

Dry/clean filter basket

Acceptable spill/waste

Consistent dosing/tamping

Cleans portafilters

Station Management

N	Y	Clean working area at start
N	Y	Clean working area at end
N	Y	General hygiene/cleanliness throughout

Total score

Traditional Latte – wheel

0	1	2	3	4	5	Two patterns identical
0	1	2	3	4	5	Visual foam quality
0	1	2	3	4	5	Contrast of design
0	1	2	3	4	5	Position of design
0	1	2	3	4	5	Achieved level of difficulty
0	1	2	3	4	5	Appealing look

Free Pour Latte

0	1	2	3	4	5	Two patterns identical
0	1	2	3	4	5	Visual foam quality
0	1	2	3	4	5	Contrast of design
0	1	2	3	4	5	Position of design
0	1	2	3	4	5	Creativity of pattern
0	1	2	3	4	5	Achieved level of difficulty
0	1	2	3	4	5	Appealing look

Total score



COMPETITOR FAQ

Information about the mocktail “Bonus Round” can be found in section 6.1.1.

You will have 5 minutes to complete your mocktail, using sponsored product provided. This “Bonus Round” will occur directly after the barista round, once both competitors have completed their round on the competition stage. The mocktails will be produced at the same time.

Alternative milk drinks

There will be no alternative milk drinks needed for Australia’s Richest Barista 2024.

Bench/Counter size

The set up will consist of three (3) benches of 178cmW x 60cmD.

Competitor’s attire

Aprons can be half aprons, where the apron starts from the waist and continues down.

Which brand and size are the cups that are used for the latte art?

200ml Torino Ancap cups

Regarding the signature drink, can I use other ingredients? Can I use my own vessel to serve these and the mocktail in?

You are able to bring other ingredients to be used for both the signature drink and the mocktail. You must provide a vessel for both drinks to be served in.

Can alcohol be used in the signature drink?

No alcohol can be used in any of the drinks created during the competition.

Coffee for the signature drink - does the coffee need to be prepared on site on the Dalla Corte machine or can it be brought (eg. cold brew)

You can do either, which ever you would prefer. Please note that the coffee beans for round one must be supplied by the competitor. See section 7.3.